Better decisions make better businesses

Level up your data strategy and get ready for the Gen AI revolution with customised cloud and data analytical solutions from Cloudwalker – your trusted partner in data.

In the highly competitive industries of gambling and real money gaming, data is the key to staying ahead. And with massive growth predicted in both sectors, the stakes have never been higher:

Between 2024 and 2029 the gambling industry is expected to grow from

$244bn
to **$397bn**

and the real money gaming industry from

$98bn
to **$133bn**

But what does this mean for you and your data?

Transforming your data into winning strategies

Technological innovation, wider internet availability, and increased smartphone usage are generating incredible amounts of data:
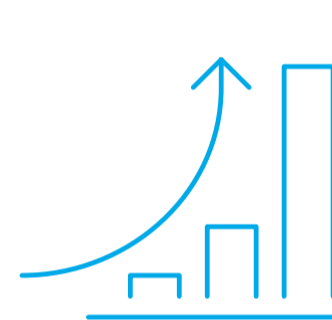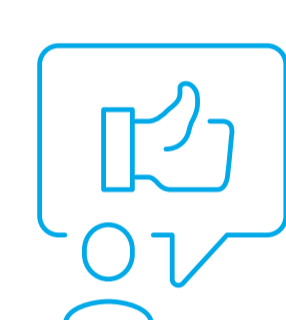
- **Customer interactions**
- **Transaction data**
- **Real-time events**

As the power and reach of AI continue to evolve at speed, you need to level up your analytics capabilities to turn your data into a competitive advantage that can:

- **Drive performance**
- **Enhance customer experiences**
- **Improve compliance**

PARTNER
Advanced Tier Services

Increasing your odds with Cloudwalker

At Cloudwalker we're proud to be an AWS Advanced Tier Services Partner, seamlessly delivering Data Analytics & Warehousing solutions tailored to your needs.

We use our expertise in Data Lake on AWS to offer solutions tailored to the challenges and opportunities of the real money gaming and gambling industries:
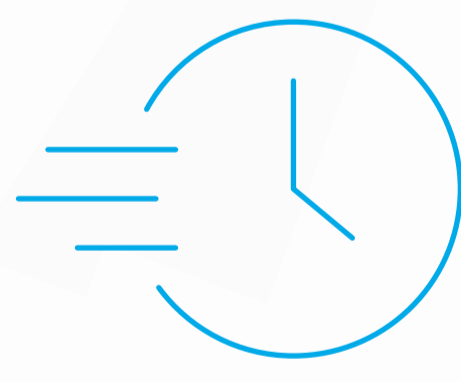
- End-to-End Data Lake Implementation
- Limitless Reporting Capabilities
- Real-Time Analytics for Customer Insights
- Fraud Detection and Compliance
- Customer Segmentation and Personalization
- Cost-Effective and Scalable Architecture
- Personalized Recommender System

Meet the high rollers

Here are some of the ways we've helped customers in your industry transform their data into actionable insights that inform better, faster decision-making:

- **50%** lower OpEx with S3
- **Hours to Minutes** average fraud detection
- **80% improvement** in query performance with Amazon Redshift
- **70TB** data lake enabling limitless insights

A sure bet for data analytics and warehousing

Our expertise in AWS services like Amazon Redshift and AWS Glue empowers your organization to make data-driven decisions and gain valuable insights, ensuring your data is clean, organized, and readily available for analysis.

200+
Relational databases migrated to Amazon S3 Data Lake

5x
validations AWS service

50+
AWS certifications

Let's roll together

To start unleashing the power of your data with AWS and Cloudwalker, visit our website to learn more our seamless solutions tailored to your business needs.

Find out more